



- ♦ **Common stocks**
- over time the highest return
- ♦ **Value investing**
- superior to Growth
- ♦ **Diversify, diversify**
- by security and asset class



Advantages

To repeat, the asset management business is competitive – we know you have excellent alternatives to consider. Making the right choice requires a hard, careful look at the four P's:

People

The People of Nottingham are a seasoned team of professionals. Doug McPeek has been managing portfolios and/or marketing investment management services since the early 70s. Martha Stenson has been an Operations professional since the mid-80s. Jeff McPeek has been managing portfolios and otherwise serving clients since 1999. Lindsay Mason, the newest member of the Team, has become the Team's second highly skilled Operations professional. The good times have been great, and the others have made us better at what we do.

Philosophy

The Philosophy of Nottingham is straightforward, and cuts across all that the Firm does. Specifically, the Efficient Market Hypothesis (EMH) is largely valid. There are three exploitable anomalies within the EMH, however, and the three associated sets of buy/sell disciplines, when combined in a Value Plus or TPM portfolio, produce consistently superior investment returns.

Process

The Investment Processes of Nottingham are hard-edged, and built around the Firm's Philosophy and the discipline of numbers. Large capitalization equities from limited-candidate universes are the focus. The contrasting Value and Momentum investment styles are represented in all portfolios, and each style's sets of buy/sell disciplines have been researched carefully and tested thoroughly. Background data in all cases go back to the beginning of 1980.

Performance

The Performance of Nottingham is the best evidence of the Firm's past success and a powerful predictor of future success. In all cases, value has been added to the relevant benchmark over most time frames.

People. Philosophy. Process. Performance. Nottingham Investment Advisers has the tools to succeed at a number of risk/return points, during different phases of the stock market cycle. Put us to work for you!



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NEWSLETTERS

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August 2011

May 2011

**February Report
Card 2011**

November 2010